

2023 Annual Report

The Deviled Eggery



A gathering space where ideas for a healthy community are hatched.



Let's go!



2023 Projects



- Nurse Family Partnership Book Drive for New Mamas
- Resilient Runners: A wellness series for women
- The Deviled Eggery/Una Vida Food Security Garden Network
- Food Security Plant Sale Fundraiser
- The Deviled Eggery 10/20 Harm Reduction Group
- Petaluma Pride
- Free Dog Training
- Food Equity Team
- Community Apple Press
- Wicked Chickens
- The Sharpest Crew in Town
- Deviled Eggery Market
- Community Meetings
- Farm to Family Artisan Fundraiser
- Bodeggery Trash Clean Up
- Wildland Habitat Restoration
- The Bloggery



The Deviled Eggery Themes

Environmental Protection & Sustainable Agriculture

Our programs explore this theme through the wisdom of original inhabitants (Coast Miwoks), the generations of people who grew up with the agricultural ties locally, and the influences of new arrivals to Petaluma.

Mental Health Advocacy

We partner with organizations to create initiatives that support access to mental healthcare and support to all local residents.

Expressive Arts

We use the Deviled Eggery as both a project space as well as a gallery for artists, while continuing to use art to raise awareness and money for causes aligned with our values.

Social Justice

With the indoor space being ideal for meetings and fundraisers, the Deviled Eggery offers a free space for the community to explore and act on a variety of social justice issues.



THANK YOU TO ALL OUR VOLUNTEERS AND ADVISORS

We couldn't have done it without your generous support.



Thanks to our volunteers, our programming expanded and reached more people this year. We couldn't do it without all of you. A special appreciation must go out to the Deviled Eggery Advisors (affectionately referred to as the Deviled Eggery Incubators): Ashleigh Bowman, Julie Milazzo, Katie Smith, Lamar Shahbazian, Milagros Ott, Saille White, Sallie Latch, and Wendy Baker. Our honorary Advisor, Iris Dolowitz Tarou, who sold us the property in March of 2022 and allowed us to continue to keep the original Eggery's name as part of our new programming, continues to be a source of inspiration to us to stay true to the Eggery's commitment to community. And, let's not forget to welcome into the fold our newest advisors! In 2024, we are so grateful to get to add Ana Luisa Paniagua Anzore, Melinda Bower, and Niki Shmatovich to our leadership team.



deviledeggery@gmail.com



www.deviledeggery.org



Petaluma, California

Incubators

Eric & MB Leland
Ashleigh Bowman
Julie Milazzo
Katie Smith
Lamar Shahbazian
Milagros Ott
Saille White
Sallie Latch
Wendy Baker

Honorary Advisor

Iris Dolowitz Tarou



2023 IN REVIEW

The Deviled Eggery offers a giant community living room to connect with others and explore ideas that build strong communities.

We believe strong communities are environmentally sustainable, compassionate, equitable, creative, and just - and our programming creates a place where people who care about these values can feel at home. We offer space for presentations, workshops, skillsharing, community discussions, exhibits, and events. We also have over an acre of meadow with a few tree clusters for outdoor meetings.

This year we saw huge growth! Nearly 800 people participated in about 30 events in 2023, engaging in more conversations, activities, activism, fundraising, community building, and all around fun. With nearly 100 volunteers supporting our programs, not a day goes by that we aren't grateful for our community.

In 2024, to continue supporting this growth, we are launching a committee for each of our themes: Environmental Protection & Sustainable Agriculture, Mental Health Advocacy, Creative Expression and Social Justice. This will create space for more volunteers to step into programs and projects that interest them. Each committee will meet between two to four times a year (remote or in person), with occasional work happening online when proposals for new projects come in or when we see a need for more focus in one of the theme's projects. Volunteers can also take on developing projects within the themes if interested. You can join as a leader or a participant, depending on how involved you want to be. Sign up to volunteer for our programs, or to create a new one, at deviledeggery.org/join-us.

However you approach the concept of community building and resilience, this space can offer you a place to share your thoughts, listen to others, learn from our past and create positive programs in Petaluma and beyond.

Interested in volunteering? Join us!
Sign up at deviledeggery.org/volunteer.



NURSE FAMILY PARTNERSHIP BOOK DRIVE FOR NEW MAMAS



It has been our honor to work with the Nurse Family Partnership to collect and distribute books to first-time parents in Sonoma County.

In May, their mobile book library was down to 15 books, but not now! Thanks to the help of Readers' Books (Sonoma), Copperfields (Petaluma), Nancy Porter, Dawn Gaynor Silva, Julie Milazzo, Ashleigh Bowman, and so many more donors, **this year's book drive brought in over 400 board books!** They were delivered in time for the annual NFP graduation.

Here's what one nurse in the program has to say about having access to board books for the families they work with:

"One of my clients whose son hadn't been too into sitting down and reading brought up the idea of trying to get him interested in books. She stated that she was also concerned about his language development and worried that since she didn't have too many books at home, she was letting him down and that he wouldn't develop verbally. Finances were tight for her and she asked if I could bring her some books to start their home library. At our next visit I brought her four books and she was so excited to read them with her son!"

- Sarah Hinck, RN, BSN, PHN

In 2024, our book drive will include outreach to local daycares and preschools, so we can reach more families who might like to donate books that their children have outgrown. If you would like to be involved in helping us collect more books, please sign up at deviledeggery.org/volunteer.



RESILIENT RUNNERS: A WELLNESS SERIES FOR WOMEN

RESILIENT RUNNERS

A Wellness Series for Women

Training & Nutrition
with Kyla Channell, MS



May 17, 6-7:30pm
4456 Bodega Ave
and on zoom!

Strength Foundations
with Becky Selby



May 20, 9-10:30am
4456 Bodega Ave

**Assessing Risk
Factors for Injury**
with Dr. Josh Madonick



May 30, 6-7:30pm
1320 Industrial Ave

**Yoga & Breath
Resilience**
with Priyanka Varma



June 8, 6-7:30pm
4456 Bodega Ave

Register at: deviledeggery.org/wellness

Sliding scale - suggested donation \$30 per workshop or \$100 for the whole series
(Proceeds support the facilitators' professional impact on the Petaluma running community)

DEVILED EGGERY
A gathering space where ideas for a healthy
community are hatched.

In partnership with
Petaluma's chapter of



Petaluma's chapter of the National Group "She Runs This Town" (sherunsthistown.com) and the Deviled Eggery partnered up last Spring to offer the Resilient Runners Wellness Series for Women.

This 4-part series offered in-person workshops, led by local professionals, on yoga and breath resilience, assessing risk factors for injury prevention, strength foundations, and training & nutrition.

Women gathered throughout May and June to focus not just on their pace or form or mileage, but on the full running-for-wellness experience.

Through this effort, female runners were able to connect and meet a yoga therapist, physical therapist, nutritionist, and coach, as well as connect with each other around running for wellness.



THE DEVEILED EGGERY/UNA VIDA FOOD SECURITY GARDEN NETWORK



Coordinated by Deviled Eggery Advisor Lamar Shahbazian, The Deviled Eggery/Una Vida Food Security Garden Network is in its 2nd year. We've donated 33 types of produce (fruits, vegetables and herbs), for a total of nearly 1,200 pounds, which means nearly 4,800 servings of free, locally grown produce were added to the tables in the community!



We provide bi-monthly delivery of produce and flowers to the Una Vida Tuesday Market, which distributes free food to anyone who shows up - no paperwork, no forms, no judgment. The experiences and relationships built through the network provide extended benefit to the community. This is why the Deviled Eggery Garden offers an opportunity for Garden Network members to learn and bond over the shared experience of growing food.



Through work parties and ongoing activities, gardens were planted, nourished, harvested, and replanted with donations from Cottage Garden Nursery (cottagegardensofpet.com), Harmony Farm Supply and Nursery (<https://harmonyfarm.com/>) as well as several community members.

FOOD SECURITY PLANT SALE FUNDRAISER

In April, friends new and old met to support Una Vida, an organization that offers food and other support to hundreds of Petaluma families every month.



With a team of 15 volunteers, more than 75 visitors, and over 1,200 plants propagated, germinated, watched over and watered with love by Deviled Eggery advisor and Garden Network Coordinator Lamar Shahbazian, we raised \$1,000 for Una Vida and had great fun doing it!

Kids painted rocks and families picnicked. Gardeners purchased plants via donations to Una Vida, and folks of all ages dressed up like scarecrows to have their pictures taken. We made gorgeous crowns of flowers (thank you Catherine and Gia!) while others planted their own flats or purchased seedlings ready for their garden beds.



We really appreciate all the time and effort Lamar spent executing this event. She learned a lot in the process. If you're interested in learning how to grow large quantities of plants from seeds and you don't know where to begin, read Lamar's blog (<https://lamarshahbazian.wixsite.com/mysite>), where she elaborates on the lessons she learned.

THE DEVEILED EGGERY 10/20 HARM REDUCTION GROUP



October 20th, 2020 is the last day that Shannon Wiseman saw her 17 year old son, a Casa Grande High School student, Josh White, alive. Josh fell victim to an accidental overdose from drugs (unknowingly to him) cut with fentanyl, but in the wake of his family's devastation, left behind a legacy of love, laughter, and activism.

Shannon has been a harm-reduction leader in the Petaluma community since his death. On October 20th, 2022, Shannon and the Deviled Eggery called together a group of supporters to honor her son's life and to learn about the Narcan (an overdose reversal medication) and the opioid epidemic in Sonoma County.

On October 20, 2023, again to honor the anniversary of the last time Shannon saw Josh alive, the Deviled Eggery and Shannon met with a group of supporters to launch a community program to promote Narcan trainings and other harm reduction strategies in Petaluma with the mission being to end overdoses in Petaluma. The Deviled Eggery 10/20 Harm Reduction Group was formed on 10/20/23, on the third anniversary of the last day Shannon saw her son alive.

The Deviled Eggery 10/20 Harm Reduction Group's goals are to educate high school students in Petaluma about overdose prevention; distribute 1,000 Narcan kits (with training) to the community; and establish distribution hubs throughout Petaluma. We are committed to harm reduction strategies, education, and action in the community, so that other families don't have to face the loss that Josh's family faces. We'd love you to join our group. Overdoses are preventable: let's put an end to them. Sign up at deviledeggery.org/volunteer.

PETALUMA PRIDE

We were excited to sponsor Petaluma Pride this year, a group that is doing important work uplifting our LGBTQIA+ community.

The leadership and volunteers that make up Petaluma Pride are dedicated, hard working and super fun, and they pulled off an incredible weekend of community engagement.

Our advisors jumped in to help out on a tight timeline to make a Deviled Eggery activity tent filled with activity and conversation at the Walnut Park festival, with stations fun for the young and young at heart.

From Pride themed temporary tattoos, make-your-own rainbow sand art necklaces, and a giant wooden rooster sporting numerous design-your-own "what do you love about Pride" feathers - we had nonstop entertainment.

Deviled Eggery advisors Sallie Latch, Milagros Ott and Ashleigh (and super star daughter Gia) Bowman did an outstanding job! We had heart-felt conversations throughout the day and loved watching people make new connections.



FREE DOG TRAINING



Many dog training classes in Sonoma County are out of reach to our community - they are not bilingual, some are very expensive, and most require committing to 4-6 weeks of classes, which is not always possible for working adults. In an effort to counter systems of inequity, classism, and racism in animal welfare, we collaborated with Animal Welfare United, Una Vida, and students of Bergin College of Canine Studies to offer a free community outreach event focusing on "dog training and behavior," conducted in English and Spanish.



This opportunity was created with the belief that everyone deserves access to professional guidance to help foster a happy and healthy relationship between dogs and their human companions. Finding a credible dog trainer can be a huge challenge, especially when faced with additional barriers to access such as language, finances, and location.



For these reasons, Bergin's Bachelor of Science students collaborated with volunteers to provide a variety of free, bilingual, hands-on workshops open to all community members. The event was generously hosted and promoted by our friends at Una Vida.

"As a direct result of the success of the pilot free class with Deviled Eggery and Una Vida, we were able to do 6 weeks of free training classes twice a week at 3 parks in Rohnert Park. That's a total of 36 classes, which reached over 45 people and dogs. Every day, one of the classes was also offered in Spanish. Many of the student instructors present for the pilot class also were leading the 6 weeks of free classes. All of this was made possible thanks to the collaboration between Bergin College of Canine Studies, Animal Welfare United, Deviled Eggery, and Una Vida." - Devan Amundsen, Principal of Animal Welfare United and Instructor at Bergin College



THE DEVEILED EGGERY FOOD EQUITY TEAM



What started as an interest in field trips to local farms to learn about the agri-CULTURE of growing food in Sonoma County led to the newly formed Deviled Eggery Food Equity Team.

With partners Una Vida (una-vida.org), Farm to Pantry (farmtopantry.org), Deep Roots Farm (sonomafarmfresh.com), and Community Land Shepherds, we are exploring ways to make the farm-to-school supply chain shorter and more beneficial to local farms, school districts, and most importantly to the nutrition of our local students.



We are looking for opportunities to support farm-to-school projects, improve nutrition education, and increase access to fresh, local produce for low income families.

Farm to Pantry
Cultivating Community through Healthy Food



Join us if you have some extra time to give to this effort.



BUILDING COMMUNITY, INSPIRING CHANGE

We expect to be busy in 2024 and we're looking for help with planning meetings, writing, outreach, grant procurement, and project management. Through our relationships with local public schools, we know we can make a difference!



APPLE PRESSING

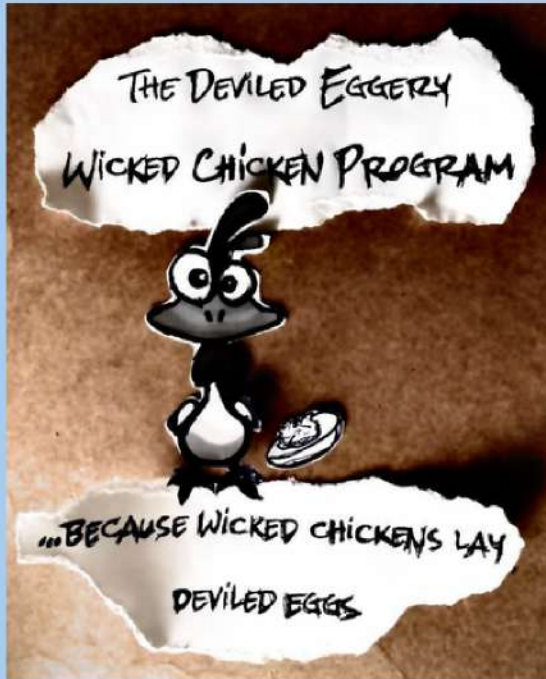
We are so fortunate to have a beautiful apple press available for the community to use, on loan from Jupiter Foods in Petaluma (jupiterpetaluma.com). This year we had several newcomers, and some seasoned pressers.

It takes some muscle to get the grinder going but once you are in the swing of it, it presses very fast into delicious fresh juice. Folks brought a large variety of apples and pears - lucky for us, local apple growers who used the press, including Cynda, D'Lynda, Niki, Sail, Norma, Bailey, Rhys, Melinda, and Nels were generous to let us sample the fruits of their labor.

The pressing trend caught on in 2023 - check out the Press Democrat coverage of our small but mighty machine in "Start the presses: Local apple press is ready for your fall cider needs."



WICKED CHICKENS (BECAUSE WICKED CHICKENS LAY DEVILED EGGS)



Chickens and the Deviled Eggery are a perfect fit. Throwback to the '70s, when "The Eggery" was a restaurant and gathering space for musicians and other ecclectics, and the property had over 20,000 chickens! Nowadays, we don't actually have physical chickens here.

Instead we have Wicked Chickens, a program we are building that will support school-based agriculture programs. Besides the nostalgia of families and chicken ranches that many of our volunteers grew up with, we like the idea of supporting local agriculture initiatives because it promotes local food systems, which are more sustainable, better for the environment, and integral to our mission of building community.

The Wicked Chickens goal is to share the joy of local agriculture with kids and their families. We hope to be able to fund other initiatives to support children learning about the importance of caring for animals and the environment with compassion.

Sustainable agriculture for the win!

All we need is you ~ let us know if you would like to join this team as we dream up the next program together. We need grant writers, organizers, chicken ranchers, curriculum developers, teachers, and more. Join us at deviledeggery.org/join-us.



DEVILED EGGERY SCYTHING: THE SHARPEST CREW IN TOWN

Record rains were an auspicious beginning to the year, and the Petaluma hills grew thick with new grass by March. It was a year of growth for us as well, both in membership but also awareness within the community.

In March, under the leadership of Gabe Brown, we conducted our first off-site workshop at Petaluma's new River Park. With dozens in attendance, including city leaders and River Park staff, Gabe spoke about the significance of scything to agriculture. Following Gabe's talk, Deviled Eggery volunteers sharpened their blades and got to work taking down the tall grasses as they demonstrated their cutty skills.

In April, the group marched in the annual Petaluma Butter and Egg Days parade with the River Park team. The next weekend, we helped the Friends of the Petaluma River prepare for the Transhumance Festival with some pre-festival scything, and set up our first booth at the festival, making connections with community members who soon joined our team.

We hosted a successful workshop in May with participants from all over the Bay Area. We also cleared paths at a local children's school, took down cow parsnips at Cottage Gardens, and cut fire breaks at rural properties around Petaluma all spring and into the summer. We closed out the year with an evening mow and dinner to appreciate the hard work of our mowing community. People can't resist socializing with the swoosh of scythes! We used muscle over motor to do good in our community and got people out in the fields making new friends - all through an ancient hand tool.

Look for us in 2024 in and around Petaluma as we continue to grow and mow! There are no fees, no dues, no meals, no expectations, no requirements, and no stress. Reach out (deviledeggery.org/scythe-signup) if you'd like to join the sharpest crew in town! To learn more about scything, check out Gabe's op-ed in the Press Democrat, titled "Closer to Home: Consider the Scythe."



DEVILED EGGERY MARKET



The Deviled Eggery Market is open by appointment. Stocked with items from local artists and artisans, artists generously donate a portion of each sale to social justice organizations.

One item we would like to feature especially is this football galaxy chicken rock painted by Casa Grande student Melissa Puente. Melissa has aspirations of being a professional artist, and this is her first time selling her art. She's been working during lunch and after school in "Ms. Leland's" classroom Casa Grande High on her rock paintings. The Deviled Eggery is the proud purchaser of her first ever sold art, but you can be the second. It's one of a kind and out of this world! When she is famous, you won't regret owning one of her first professional pieces.



We also have products from local artists Sallie Latch, Ana Luisa Paniagua Anzore, Sall White, Michael Funk, Sylvia Gonzalez, teens from Muir Woods Treatment Center, Petaluma Pottery, Abraham Schroeder, artists from Petaluma Pottery, and others. Come shop for some locally made products where the profits go to a good cause, or contact us to donate work to be sold to benefit social justice causes. We also need a market manager, so don't be shy, reach out to join the newest shop in town at deviledegger.org/join-us.



COMMUNITY MEETINGS

The Deviled Eggery served the community by offering its quiet & friendly space for local groups aligned with our themes to get down to business.



We hosted groups working on environmental issues including Community Land Shepards and Redwood Empire Trout Unlimited. Social justice and mental health groups also used the space - including locals working addressing the rise in antisemitism and all forms of hate speech, advocacy for Palestinians, and a meetup of local refugees resettled here from Afghanistan along with their friends and allies, and a growing harm reduction coalition.

If you have an event you'd like to host, reach out to us!



FARM TO FAMILY ARTISAN FUNDRAISER



Our second annual fundraiser for Una Vida was a huge success! The Deviled Eggery Farm to Family Artisan Craft Fair celebrated Petaluma's agricultural roots by featuring local artisans eager to support food security in Petaluma. There was unique creativity at the sale, which featured a diverse array of agricultural-themed handmade goods.

Highlights included:

- Hand made chicken-themed earrings from Petaluma native Sallie Latch
- Honey from Buddy's Honey and Beeswax products
- "Rockadoodle-doo" chicken-themed painted rocks from over a dozen local artists including Casa Grande students and adolescents residing in the Muir Wood Adolescent and Family Services treatment center
- Fractal woodworking crafts for the kitchen from Leland Design
- A culinary collection of spices from Sonoma Spice Queen
- Delicious Jupiter Foods Jam
- Signs painted on old chicken barn wood from multiple artists
- Jewelry, knick knacks, aprons and cloth "paper" towels, table decorations, and skin care goods made from local agricultural products
- Mugs and dishes from Petaluma Pottery ceramicists and other potters

Three experienced fiber artisans (thanks Sallie, Niki and Michelle) brought their spinning wheels and tools to demonstrate spinning locally sheared wool into beautiful yarn and felt. We also featured hands-on activities like adding "feathers" to the giant birds-of-a-feather chicken display, and clay ornament making, which brought focus, laughter, and connection across multiple generations.

The event provided a unique opportunity for attendees to discover one-of-a-kind gifts for the upcoming holiday season and raised over \$4,000 for the food security work of Una Vida while also supporting local artists. Big thanks to all the vendors, participants and community for turning out!

BODEGGERY TRASH CLEANUP



Bodega Avenue is a busy road, with well over 7,000 motor vehicles driving on it every day, not to mention cyclists and walkers. As it traverses some of the most beautiful areas of Sonoma County, it crosses multiple creeks that lead to the Petaluma River - so the trash that results from such heavy use increases environmental toxins harming our local wildlife. Not to mention - trash makes the area look, well, trashy.

With the help of Deviled Eggery Advisor Saill White, we partnered with the Sonoma County Community Roadside Cleanup to adopt a 2 mile stretch of Bodega Avenue. Not only does trash cleanup improve the appearance of our community, but it also helps protect the environment and wildlife and reduces hazards. Instead of plastics breaking down in the soil and being carried off in our waterways, it gets recycled. Instead of local animals ingesting what they may mistake as food, plastics get brought to the dump. Instead of sharp objects potentially popping car and bike tires and causing dangerous accidents, we clean it up and create a safer roadway.

We completed 4 cleanups this year - one per season - removing over 500 pounds of trash from the 2-mile stretch of Bodega Ave, preventing it from causing accidents, hurting wildlife, and entering our Petaluma watershed. We also had a lot of fun talking trash and telling stories about the amazing treasures we found on the side of the road. If you are interested in getting trashy with The Bodeggery Trash Cleanup Crew, let us know!





WILDLAND HABITAT RESTORATION

In 2022, we observed the soil, animal and plant life in our meadow. We were struck by how few native plant species we could find and how compacted the soil was. That first year, we drafted a plan to reintroduce native California plants.

We hoped to restore sections of the land currently stewarded by the Deviled Eggery to a native wildland habitat, back to a time prior to the European invasion. We wanted to highlight the ethnobotanical and anthropological significance of the plants.

In 2023, we kicked things off. We did some experimental seeding of native California wildflowers - some on top of a hugelkultur (a mound of our sandy loam on top of a pile of logs, leaves and sticks) and others on patches of bare dirt. Working with volunteer Elizabeth Sanders, we developed a plan, defining an area focused on California natives. We had a rain-soaked work party to establish the perimeter of a dedicated native garden, rolling incredibly heavy eucalyptus logs into position, as well as sheet mulching - layering the area with food scraps, compost, cardboard, dirt and straw. We established a plant list with some basic ethnobotanical details, and completed a first planting.

But we didn't just focus on plants, Animals are vital contributors to soil health - their digging, eating, and excreting are some of the many ways they contribute nutrients and habitat for others. Working with Deviled Eggery advisor Katie Smith, we observed scat, prints, burrows and trails for coyote, fox, turkey, badger, deer, weasel, turkey, owl, quail, gophers, voles and many others. Through this work, we learned what areas are favorite hangouts for many of these animal visitors, and how to develop gardens and programs here that will leave them as undisturbed as possible.

This was a huge effort and a big start for a long-term project. We are already seeing how the wildflower patch from last year has successfully reseeded itself. We are excited to see it start to take shape, and we invite you to schedule a time with us to come see all of the growth.



THE BLOGGERY

Thanks to the hard work and organizing prowess of Deviled Eggery advisor Wendy Baker, we now have a blog!

This is a place to capture stories of our events and other happenings throughout the year, separate from the often overwhelming world of social media.

When you need a break from the daily grind, come read a short and fun story about what is going on at the Deviled Eggery - visit the bloggery at deviledeggery.org/bloggery.



What a year! These events are examples of how the Deviled Eggery is open to partnering or sponsoring programs that align with our core principles. If you have an event you'd like to host, reach out to us at deviledeggery.org/join-us!

We offer free access to bright, casual indoor + outdoor spaces for meetings, workshops, art displays, performances, and a wide range of small events that forward our passions around social justice, creative expression, sustainable agriculture/protecting the environment, and mental health advocacy, as well as general community building programs.

GET INVOLVED!

Looking to volunteer? Sign up here: deviledeggery.org/volunteer.

Our volunteers are friendly, fun and we always have a great time together. We would love to meet you.

Thank You!



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✉ deviledeggery@gmail.com

🌐 www.deviledeggery.org

📍 Petaluma, California

